

# AT MADHUPUSHPAM WE CARE

## OUR PRODUCTS ARE....



**Vegan:** We are aware of the impact that our choices have on the environment, animals, and their own health. Vegan skincare products are those that do not contain any animal-derived ingredients or by-products and are not tested on any animals. By choosing vegan skincare, you are taking a stance against animal testing and contributing to the ethical treatment of animals.



**pH Balanced:** Maintaining pH equilibrium is crucial for healthy skin. Our skin has a thin, protective layer called the acid mantle that has a slightly acidic pH balance of 4.5-5.5. This layer shields the skin from damaging microorganisms and contaminants while also aiding in maintaining moisture. Using pH-balanced skincare products can help to keep your skin looking healthy, hydrated, and youthful. By supporting your skin's natural pH balance, you can help to prevent skin issues and maintain a healthy, radiant complexion.



**Sulfates and Paraben free:** Sulfates and parabens are commonly used in skin care products as preservatives and cleansing agents. However, they have been linked to a number of potential health concerns and skin issues. Sulfates are harsh detergents that are commonly used in cleansing products such as shampoos, body washes, and facial cleansers. They can strip the skin of its natural oils, leading to dryness, irritation, and inflammation. That's why our skincare products are sulfate and paraben-free. We believe that it's important to avoid potentially harmful ingredients and provide our customers with safe and effective skincare options.



**Mineral oil and silicone free:** Our skincare products are mineral oil-free because mineral oil is a non-renewable resource and can cause clogged pores, acne, and premature aging. We use natural, plant-based ingredients to nourish and support healthy skin and promote sustainable practices. Our skincare products are silicone-free because silicones can clog pores and prevent other beneficial ingredients from penetrating the skin. We use natural, non-toxic ingredients to create a smooth texture that supports healthy, clear skin.